

Vegas Cup

LAS VEGAS NEVADA

Advertising Information for the “2010 Vegas Cup” Soccer Tournament

Once Again FC Las Vegas will be hosting the Vegas Cup youth soccer tournament. This year we expect to have over 200 teams between the ages of under 9 and under 19. Both girls and boys teams from all over the country will be coming to the most exciting city in the world, to compete. The tournament will take place over Martin Luther King Jr. weekend (January 15-18, 2010), with most teams staying 3-4 nights in Las Vegas.

As in the past, we will be putting together a tournament program which will be distributed to all players and their parents. We expect to distribute about 3,000 programs in total. As you can imagine, while these players and their families are in town, they'll be looking for places to go and things to do while they're not at the fields. This is a great opportunity for businesses to gain incremental business and exposure from our guests, as well as local players and families.

When buying an ad in our tournament program, you not only help your business but you also help the youth of our community. Half of any ad purchased from one of the FC Las Vegas players, goes directly to the player's account, which helps towards soccer expenses they incur throughout the season. The other half goes towards printing of the program and other tournament and club expenses.

The Tournament Program will be full size, 8.5 inches x 11 inches, and will be professionally produced. Copies will be made available to all advertisers, along with a Certificate of Thanks from FC Las Vegas “Vegas Cup”.

2010 Vegas Cup Program Advertisement Rates:

\$1500.00 Outside back cover (full page)

\$1000.00 Inside front cover (full page)

\$1000.00 Inside back cover (full page)

\$750.00 Full Page

\$400.00 Half Page

\$250.00 Quarter Page

\$150.00 Business Card size

Tournament Program full page is 8.5 x 11

Thanks for your consideration and we look forward to seeing your Ad in this year's Tournament Program.

Sincerely,

Todd Abdalla
Vegas Cup
Tournament Director



Vegas Cup

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2010 Vegas Cup Program Advertisement Form

- The program size will be 8 ½ inches by 11 inches and will list all pertinent tournament information, maps and directions to fields.
- The Tournament Program will go directly to over 3000 participants, and tell them the best places to go in the Las Vegas area. Coupons are encouraged, as many of these players and their teams are coming in from out of town and looking for places to eat and things to do while they're not on the fields.

Ad Sizes and Price Structure:

1) Outside Back Cover-color (aprx. 8.5.wX 11.h)	\$1,500 (First come basis)	
2) Inside Front Cover (color) (aprx. 8.5.wX 11.h)	\$1,000 (First come basis)	
3) Inside Back Cover (color) (aprx. 8.5.wX 11.h)	\$1,000 (First come basis)	
4) Full Page (aprx. 8.5.wX 11.h)	\$700	
5) Half Page (aprx. 8.5.wX 5.5.h)	\$400	
6) Quarter Page (aprx. 2.25.wX 3.75.h)	\$250	
7) Business Card size	\$150	

Ad Size: _____

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

FCLV Player Name: _____

- Please provide clean black and white copies of your ad.
- If you have existing electronic art such as company logos, business cards, or other ads, please forward.
- Please no Microsoft Word Files, or PC Files. Illustrator or Photoshop preferred.
- Business Cards and cut outs from newspapers or phonebooks don't scan well and will produce poor quality.
- If you would like to have our printer create an ad or a special message, charges may apply.

PLEASE INCLUDE PAYMENT WITH ARTWORK AND THIS COMPLETED FORM

To turn in your ads or for more information please call Michael Sarro at 702-987-1445 or email him at info@fclasvegas.com

7345 S Durango Drive #B107-327, Las Vegas NV 89113

ALL ADS MUST BE RECIEVED BY DECEMBER 21st